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Sign Up for the NoHo BID's 2026 Annual Meeting

The NoHo Business Improvement District will host our 2026 Annual Meeting on Wednesday, June 17th at 5:00 PM via Zoom. Join us to learn more about what we've been up to over the past year, our work, and to celebrate 30 years of work for our community. We'll also elect board members for the upcoming year. Register here.





Neighborhood Spotlight: James O'Reilly of Lore Bathing Club

The hottest - literally - new space in NoHo is Lore Bathing Club. It's not just another wellness fad sauna, but a space for community and contrast therapy to become part of your regular routine in NoHo. Our newest Spotlight on co-founder James O'Reilly dives into the ethos that makes Lore unique. Read on here. Lore is also offering an individual session for free to the neighborhood, details inside on how to get yours.

Welcome to the Neighborhood, Liberty Bagels

There's a new spot for anything between bread in NoHo. Welcome to the neighborhood, Liberty Bagels! From classic schmears to overstuffed sandwiches, plus a full coffee bar and more, it's a great, tasty addition to the neighborhood. More details here.





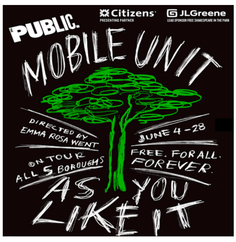
Nike is Now Open in NoHo

At the corner of Houston and Broadway, a sports legend is now open. This isn't just another Nike location, but a unique base for their Jordans collection and home to a full on customization station with exclusives you can't get anywhere else. Plus, it's got a great selection of Team USA World Cup gear, just in time for the tournament! Get more details about their new store here.

The NYC Small Biz Expo Returns May 28th

Need help with any issue in city government? We really do mean any issue... because the NYC Small Business Expo is back to help! On Thursday, May 28th, dozens of government agencies, private experts, and other resources will be available, for free, to help you navigate just about any issue you can imagine. More details here.





The Public's Mobile Unit Debuts As You Like It at Astor Place - See it for Free

The first weekend of June, Astor Place will transform into a free, open-air theater with the debut of The Public Theater Mobile Unit's *As You Like It*. This live show will be open to all at 6:30 PM on June 4th, 5th, and 6th. Read on for more details about the performance here.



Go Greek and Meredith Marks Caviar Debut Collab in NoHo



There's No Place Like Bond Vet Adoption Event on June 6th



RSVP for the Dienst + Dotter Launch Party for New Collection

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