Can't see this email? View in Your Browser





Welcome to the Neighborhood, Matter

The world's first precision nutrition restaurant is here. Welcome to the neighborhood, Matter! This new concept is based on a simple idea: we all have different nutrition needs, so why should we all get the same portions? The best part is, the food is as tasty as it is healthy! It's an exciting concept, so stop by and try it soon. Get more information here.

Five Non-Alcoholic Drinks to Try in NoHo This Dry January

If you're doing Dry January, you don't have to sequester away or settle for yet another seltzer and lime. NoHo's got you covered. As a trendy center of food and drinks and wellness, you'll find all kinds of expertly crafted options to enjoy. Read on for five great drinks to try.





Buddy Buddy is Now Open on the Bowery

Cult favorite Paris cafe Buddy Buddy is now open on Bowery! The world's first nut butter cafe, Buddy Buddy is a delightfully delicious addition to the neighborhood, and their cafe has ample seating to meet over a peanut butter and jelly latte and a warm cookie. Welcome to NoHo! Click here for more details.

Dine Your Way Across NoHo During Restaurant Week 2026

This legendary dining event, which brings special $30, $45, and $60 prix fixe menus to restaurants all over the City is back. We've rounded up the many options in the neighborhood to enjoy over the next few weeks of dining deals. Read our guide to Restaurant Week here.





Here's What You Have to Do When it Snows as a Building/Business Owner

Did you know when it snows, you need to keep your sidewalk clear as a building owner or business tenant? It's important to do your part to keep the sidewalks clear. Don't worry, the BID will doing our part to keep crosswalks clear! Refresh yourself on the rules here.

NoHo Business Corner: KYU x Suntory Whiskey Wood Fired Night





Get Two For One Tickets to Great Jones Distillery for NYC Must See Week!



Astor Place Theatre Announces Next Show: Burnout Paradise



New York Times Dub's Bub's Bakery's Gluten Free Bagel One of the Best in NYC

BUSINESS DIRECTORY

RESOURCES

PROGRAMS & SERVICES

Follow Us

No longer want to receive these emails? Unsubscribe.
NoHo BID 636 Broadway Suite 401 New York, NY 10012