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## We're Hosting a Cocktail Class!

We're kicking off our new NoHo Sips class series in collaboration with the legendary Temple Bar and Astor Center, the NoHo BID is hosting a one-night-only hands-on cocktail making class. Learn to make three drinks at this special, $89 class on Wednesday, October 22nd. Limited seats are available, so buy tickets soon! More details available here.

## Welcome to NoHo, Bub's Bakery

Baked for everyone is the guiding ethos of the neighborhood's hottest new bakery. What does that mean? The nine most common allergens are nowhere to be found here. Everything is gluten, dairy, egg, soy, and nut free. Best of all, it's delicious, with no compromise on flavor. Learn more about them here.







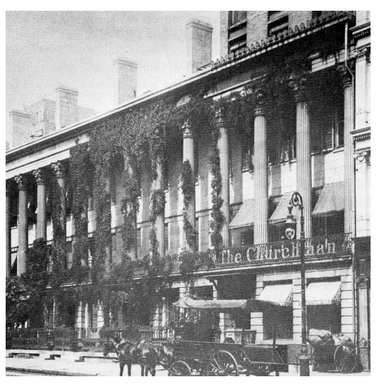
## Bring the Whole Family to the 35th Annual Children's Halloween Parade

A neighborhood tradition is returning! 3:00 PM on Halloween, the NYU Community Engagement and the Manhattan Community Board 2 Children's Halloween Parade returns for all. Get more information here.

## Spend October with the Merchant's House Museum

Did you know that the most haunted house is all of NYC is located in the heart of NoHo? The Merchant's House Museum is known for the candlelit ghost tours, but that's just scratching the surface of their Halloween programming! See all of their seasonal events here.





## Listen to the Bowery Boy's Podcast Special on NoHo

In a recent episode of the Bowery Boys podcast, the famed historians dive into our neighborhood's surprising history in the 1800s - glamour, greed, murders, and all the other surprising details. It's a great dive into NoHo history, listen here.

## The NoHo BID at the International Downtown Association Annual Conference

Did you know the NoHo BID staff attends the International Downtown Association Annual Conference every fall? Cordelia Persen, Executive Director of the BID, loves attending the conference every year because it's a chance to meet leaders of BIDs all over and share ideas and get fresh perspectives.

She particularly loves taking tours of the local neighborhoods. This year we were in Washington, DC and she learned about the fast-changing Columbia Heights neighborhood, where they have a Navigator program to help the homeless and others on the street access the city services available to get their lives on track. It's a great program that NYC could learn from.







Make Your Voice Hear: Manhattan Chamber Retail Survey



The Bowery Boys Return to Joe's Pub for Halloween




Gonzalez y Gonzalez's Halloween Bash is Back



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