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NoHo Spotlight: Jason Scher of Think Coffee

For almost 20 years, Think Coffee has called NoHo's quiet Mercer Street home. In that time, it's not only become a neighborhood favorite at their two NoHo locations, but quietly led a transformation in what it means to be an ethically sourced-coffee shop. Our newest NoHo Spotlight dives into the community of coffee they've made. [Read on here.](#)

This Women's History Month, Support NoHo's Female-Owned Businesses

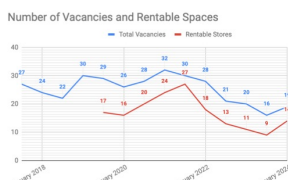
March is Women's History Month, and we're proud to be a community filled with incredible female-owned businesses who are doing amazing work. Whether it's food or fashion, the arts or wellness, there's an incredible business to support this month and everyday. [See them here.](#)



*These percentages are the Q3 and Q4 monthly average foot traffic compared to January 2020, expressed as a percentage.

Retail and Storefront Vacancy Trends in NoHo

Prior to COVID, NoHo was a neighborhood in transition, and our vacancies were higher than they are now. During the Pandemic, we spiked up to 32 vacancies in the neighborhood in January 2021. Since then, as the neighborhood has emerged, our vacancies have plummeted. The NoHo BID tracks two vacancy rates, the number of rentable stores and total vacancies. Storefronts often appear empty for years as legal issues, renovations, etc. take place, but are not rentable. Total vacancies includes both rentable, and nonrentable vacancies.



In January 2024, just 5.97% of storefronts were for rent. The total vacancy rate was 12.18%.

NoHo Pandemic Recovery Snapshot Report

If you've been in NoHo the last few years, you've seen the dramatic, quick recovery of our neighborhood following the COVID-19 Pandemic - our streets have never been busier.

Recent Openings in the Neighborhood

Fashion:

- Atelier Jolie
- YankooKicks
- Guest In Residence
- Kith Women's
- ON Running Expansion

-Kickclusive

- In the Know Sample Sale
- Services and Other:
- LINES
- Wildlike
- The Dog Loft

Food and Drink:

- Jean's
- Casa Bond
- Ramen by Ra
- Joe and the Juice

Enjoy The Public Theater's Spring Season

This spring, The Public Theater is bringing two brand new performances and a never-shown-in-New York production to life on their iconic stage in the neighborhood, with constantly rotating shows at Joe's Pub to round out the calendar.

[Click here to learn more about the shows happening this Spring.](#)

For the first time, the BID is excited to unveil our NoHo Pandemic Recovery Snapshot Report that dives into how we're coming back stronger than ever. [Read it here.](#)



HAVE NEIGHBORHOOD SAFETY CONCERNS?

9th Precinct

BUILD THE BLOCK

NYPD Neighborhood Policing & Safety Meeting

Wednesday March 20th

5:00 PM

Bronx Brewery 64 2nd Avenue

Have Safety Concerns? Bring Them to Today's Build the Block Meeting

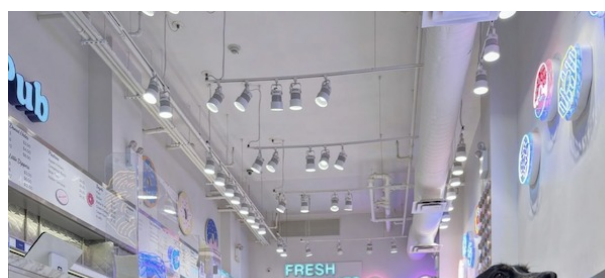
Tonight, Wednesday March 20th at 5:00 PM, join the NYPD 9th Precinct's NCOs for our first Build the Block of 2024 at Bronx Brewer on 2nd Avenue. This is your chance to get answers and help for chronic and non-emergency safety issues.

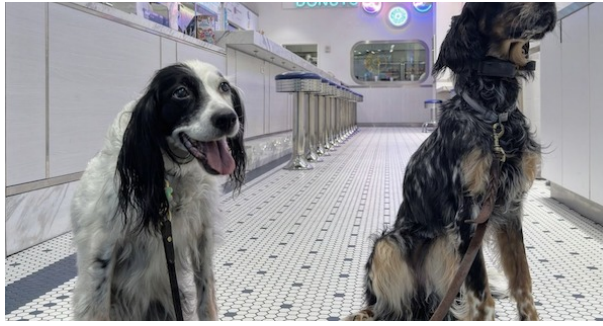
[Click here for more event details.](#)

Our Favorite NoHo Business Love Letter from Last Month

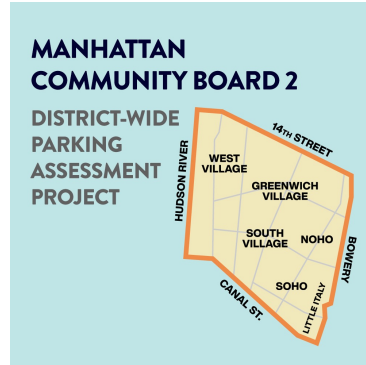
Thanks to all who shared a Love Letter to a NoHo Business! Congrats to our favorite, [@thedogtrine!](#)

"Whenever we walk past @TheDonutPub, it's hard to ignore their eye-catching neon signs. They're one of the few to still offer first-class glazed donuts and twists. Even though we would still "make a trek" to their OG location in Chelsea, we are lucky to have them in our neighborhood! #ExploreNoHo"





**Did You Know the
First Woman to
Run for President
Lived in NoHo?**



**Take The CB2
Parking Needs
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Survey.**



**Elizabeth
Blackwell,
America's First
Female Doctor**



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