



# FINES

PRIVATE EVENTS

302 BOWERY, NEW YORK, NY 10012

LINES New York is an atelier offering unique and highly coveted *tattoo* services, *fashion* products, *education*, and *events* that foster *community & collaboration*.



LINES

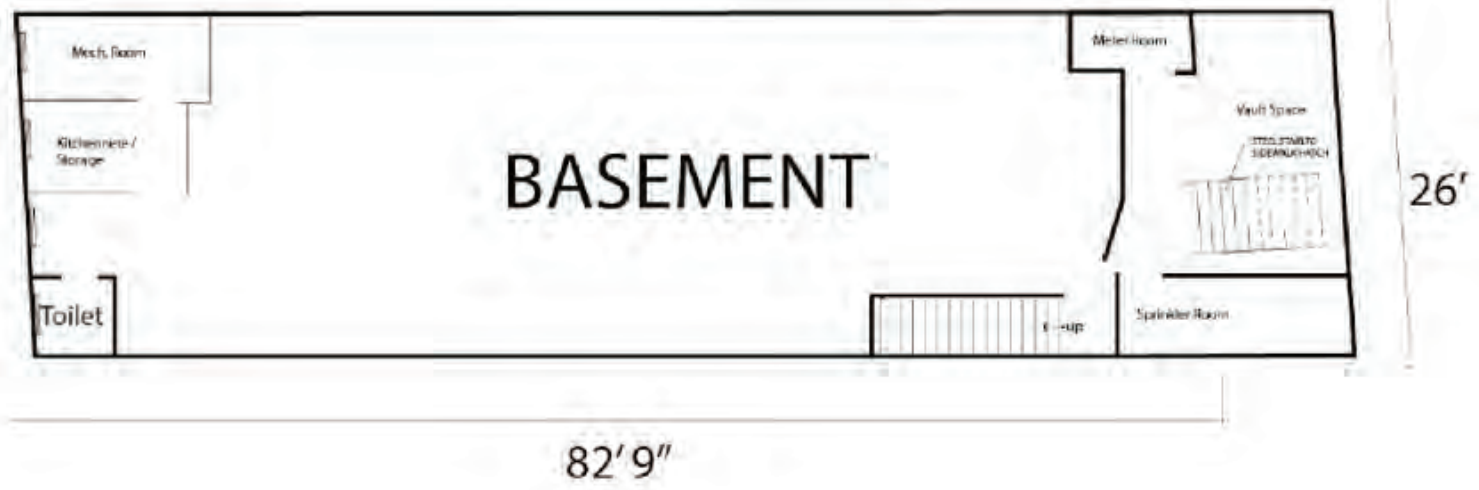
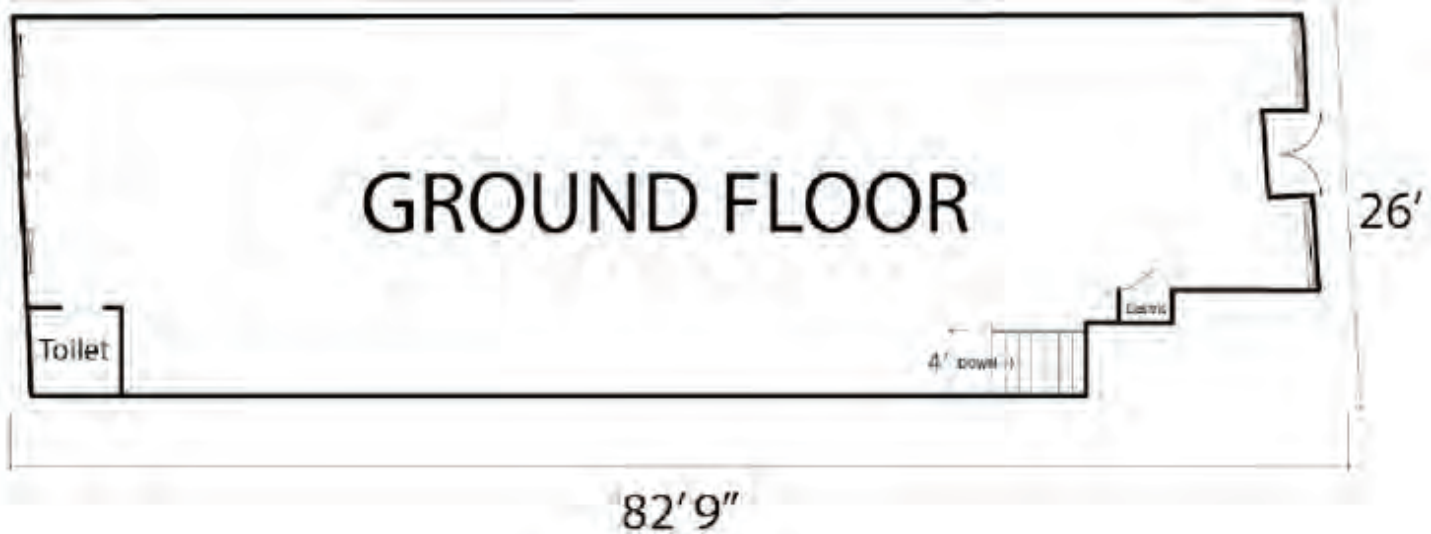
# 302 BOWERY, NEW YORK, NY, 10012

- + located on the corner of **EAST HOUSTON AND BOWERY**
- + the **oldest shopping street** in New York City
- + at the intersection of **SOHO & NOHO**
- + has **2 levels** (Ground Floor & Lower Level)
- + total **5,000 Square Foot** Space
- + steps from the **Broadway/Lafayette Subway Station**
- + surrounded by hotels, art galleries, bars, restaurants & other luxury retailers.



OUR SPACE OFFERS A **HIGHLY MODULAR**, LUXURY MINDED CANVAS FOR **BRANDS, BUSINESSES, AND PRIVATE CLIENTS** ALIKE TO HOST EVENTS, CLASSES, ACTIVITIES AND MORE.

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# GF

GROUND FLOOR  
LOBBY

2500 SQF

*key highlights:*

FLOOD OF NATURAL LIGHT  
21ft HIGH CEILINGS WITH LOAD BEARING TRACKS  
WHITE-BOXED GALLERY-ESQUE SPACE

\*SERVICES/TATTOOING AREA (BACK HALF END OF THE STORE) MUST STAY UP\*



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# LOWER LEVEL

2500 SQF

*key highlights:*

- WIDE STAIRCASE LEADS DOWNSTAIRS
- PLUGS EVERY 5ft APART FOR LIGHT
- 12ft CEILINGS WITH LOAD BEARING TRACKS
- DOWNSTAIRS BATHROOM



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YOGA CLASS  
#WeeklyatLINES

hosted by  
LINES



VOGUING BATTLE  
#WeeklyatLINES

hosted by  
LINES

# TEA CEREMONY

#WeeklyatLINES



hosted by

# LINES

# LIVE FIGURE DRAWING

#WeeklyatLINES



hosted by

# LINES





## #LINESHighlights

ART GALLERY EXHIBITION  
by Sculptor Nate Berenger

- “Earthly Delights” Exhibition Opening Night
- + Over 200 guests in attendance
- + Upper Level Used

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## #LINESHighlights

# RALPH LAUREN Sample Sale

Within the 3rd week of opening business, LINES New York hosted a Ralph Lauren Sample Sale that secured **1,282 reservations**, not including walk-ins prior to the event start date.

On the first day, hundreds of attendees lined up, wrapping around the block and waited 3 or more hours to enter the store.

- + Over 1000 guests in attendance
- + Both Upper and Lower Level used

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## #LINESHighlights

### CHANOYU WEEK NYC 2023 Opening Reception Party

This was a gathering of tea masters in New York.

Supporters of Chanoyu culture took place at LINES to celebrate the beginning of the festival!  
Kenjutsu x Chanoyu — A demonstration and dialogue between sword master and tea master took place, and attendees immersed themselves in the warrior's world of stillness and movement. Adam Robinson performed Shakuhachi, the Japanese longitudinal, end-blown bamboo flute. There was also a special tea room space just for this event and limited edition lucky bags.

- + Over 250 guests in attendance
- + Both Upper and Lower Level used

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## #LINESHighlights

### BEAUTY CONTOURING & SKINCARE MASTERCLASS by Cami Talbot, Sponsored by REDMINT

REDMINT is a leading TCM (Traditional Chinese Medicine), women-owned skincare brand that has revolutionised skincare, offering high-quality ingredients and Tigers Eye stone guashas to enhance your skin at an unparalleled level.

Cami Talbot is a leader in the beauty and cosmetic industry working with the top brands and celebrity clientele. Attendees learned Cami's techniques and products that prep skin for a flawless "snatched" canvas.

- + 20 guests in attendance
- + Upper Level Used

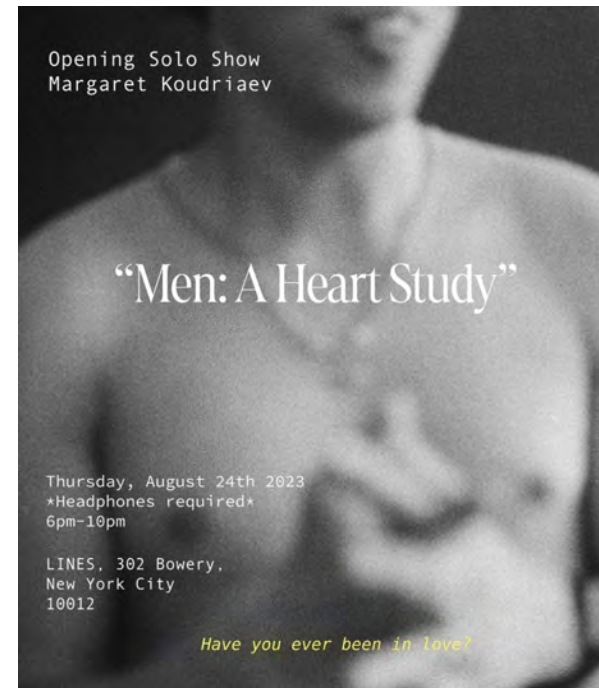
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## #LINESHighlights

### PHOTOGRAPHY EXHIBITION

By Margaret Koudriaev



This was an opening Solo Show, titled “Men: A Heart Study”

- + Over 100 guests in attendance
- + Lower level used

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## #LINESHighlights

OPEN MIC NIGHT  
in collaboration with MOCANA

Poetry Readings, Guitar & Vocal Performances  
by over 20 guest artists

- + Over 150 guests in attendance
- + Lower level used

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## #LINESHighlights

VINTAGE THRIFT & DESIGNER POP UPS  
in collaboration with Bodega Flower Seltzer Water

10 Designer & Vintage & Jewelry Guest Vendors  
Flower Bouquets, Open Bar, Flash Tattoos, Tooth Gems

- + Over 400 guests in attendance
- + Upper Level Used

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## #LINEShighlights

NYFW DESIGNER POP UP  
NOID OFFICIAL

Showroom & Sample Sale of Designer  
Denzel Dion's latest NYFW Collection.

- + Over 800 guests in attendance
- + Upper Level Used

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## #LINESHighlights

### FASHION SHOW by ARGU Collective

Independent Art Collective of Parsons Fashion Design Students & Alumni gathered to throw a fashion show at LINES.

- + Over 200 guests in attendance
- + Upper Level used for the Fashion Show
- + Lower level used for the Backstage Hair & Makeup, Styling

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## #LINESHighlights

HALLOWEEN TECHNO PARTY  
In collaboration with DECODED



Sponsored by Mijenta Tequila

- + Over 300 guests in attendance
- + Lower Level Used
- + Flash Tattoos incorporated into event



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## #LINESHighlights

### DAYE PARTY Volume II

In collaboration with WeedAuntie & TheTamponDealer

From the beginning of time, women and people assigned female at birth have been sidelined from medical research, turned away from doctors, taught to believe pain is just something to put up with. And frankly we're over it.

LINES New York partnered up with YOURDAYE to host an artist talk to discuss our shared values and mission to eliminate the gender gap that keeps gynae health issues in the dark.

Flash tattoos were offered to event attendees.  
Catered spread by The Blck Stir.  
Sponsored by Hempres Cocktails.

- + Over 100 guests in attendance
- + Upper Level used for lobby & mingling
- + Lower Level used for seated Artist Talk
- + Flash Tattoos incorporated into event

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# Frequently Asked Questions

## HOW MUCH DOES IT COST TO RENT?

Pricing depends on a variety of factors, including event type, venue availability, production assistance, etc. Please get in touch with our team so we can provide you with an accurate estimate.

## DO YOU HAVE VENDORS I CAN USE FOR MY EVENT?

Absolutely! We are more than happy to provide a list of vendors, in-house contacts and partnered brands that we trust to support our events.

## CAN I USE THE TATTOO SERVICE AS PART OF MY EVENT?

Yes, we love doing tattoos, and are confident your event guests will love this unique service we provide to every rental! Depending on your party size our team is able to provide you with a personal tattoo specialist to assist with your event. Our artists are even able to create personal flashes for your events upon request.

In any case, the "services area", defined as the area where tattoos are conducted, must remain set up and not entered into, except by LINES employees, tattoo artists and tattoo clients.

## WHAT KIND OF EVENTS CAN I HOST?

Our team is dedicated to helping you bring your vision to life. Events possible include, but are not limited to:

- Bridal Showers
- Graduation Parties
- Birthday Parties
- Holiday Parties
- Corporate events or conferences
- Karaoke Nights
- Fashion Shows and Exhibitions
- Designer Pop Ups
- & more!

If you can dream it, reach out and we will do our best to make that vision a reality!

CONTACT

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