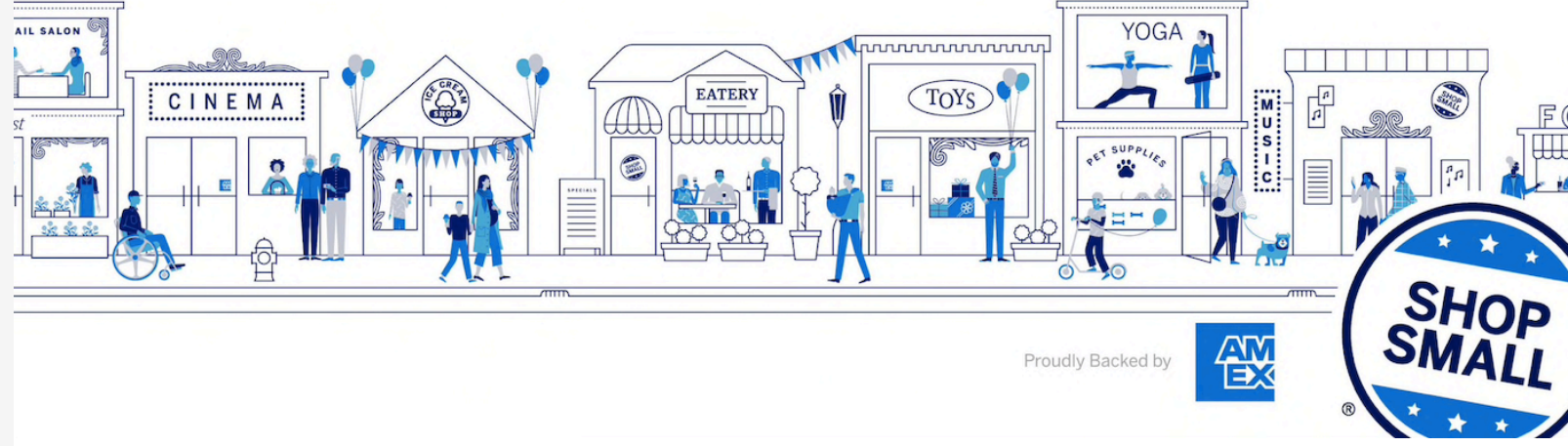


November 26th, 2021

JOIN US AND #SHOPSMALL



The Big Guide to Shopping Small in Lower Manhattan

We've partnered with the Meatpacking District, Greenwich Village Chelsea Chamber of Commerce, and Village Alliance to bring you 150+ businesses to #ShopSmall this Small Business Saturday.

As the Holiday shopping season kicks into high gear, make sure to shop local, small businesses! These neighborhood institutions help you avoid shipping fiascos, let you skip big retail's lines, and help keep NYC vibrant.

[Read the Guide](#)

Visit Shapiro Hardware for Free Shop Your City Tote Bags!

Stop by and visit NoHo's Shapiro Hardware this Small Business Saturday and receive a free Shop Your City tote bag with purchase!



Get to Know the People Behind Some of NoHo's Small Businesses

In honor of Small Business Saturday, we're highlighting just a few of the small business owners that make NoHo a special place. Click through to learn more about a few favorite NoHo small businesses.



Barry Bamberger of Eyes on Broadway

Barry has been at Eyes on Broadway since before it was even on Broadway! This friendly face is well known in NoHo and is a beloved part of the community, [click here to get a feel for why he's so cherished](#).

Wayne Conti of Mercer Books

This iconic NoHo bookstore celebrated their 30th anniversary during COVID. It's a beloved sagging-shelf spot, and when you step in its easy to see why. [Read more about the shop here](#).



Marisa Seifan of Honeybrains

Honeybrains is the kind of small business that feels more like a community hub than any old cafe. That's largely due to the community-centered philosophy of its owner, Marisa Seifan. [Read more about her and her cafe here](#).



Jill Dienst of Dienst + Dotter

This NoHo gallery is a deeply personal project, reflecting the tastes, expertise, and knowledge of its owner, and is located right here in NoHo, a neighborhood she loves. [Learn more about Jill and her curatorial process here](#).



Selima Salaun of Bond 07 by Selima

Globally-renowned for her iconic eyewear, Selima is a truly one-of-a-kind figure. Her timeless sense of unique style is perfectly shown at this NoHo boutique where vintage meets modern. [More here](#).



Victor Ross of Print Mor

NoHo's practically in the DNA of this family-run print shop. Current owner Victor Ross has been around the neighborhood for decades, and has offers a huge range of printing and pressing services. [Check out his story here](#).



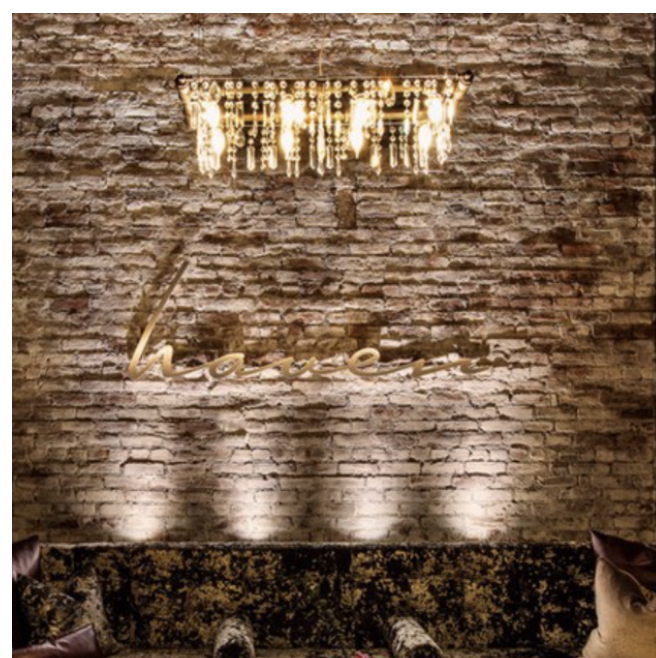
Michael Andrews of Michael Andrews Bespoke

NoHo is quietly home to one of NYC's absolute best bespoke clothiers. Tucked in a NoHo alley, this spot is a cut above the rest. [Learn more about what sets them apart from the rest here](#).



Gabriele Ophals & Audra Senkus of Haven Spa

The quiet block of Mercer Street between 3rd and 4th is home to Haven Spa, one of NYC's very best spot to unwind. With innovative + fun treatment alongside classics, there's something for everybody here. [Read more about the spa here](#).



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